

Aruba Location Services

Meridian demo

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Aruba Location Services

Meridian demo

Meridian = cloud mobile app platform (SaaS) / Content Management System (CMS)

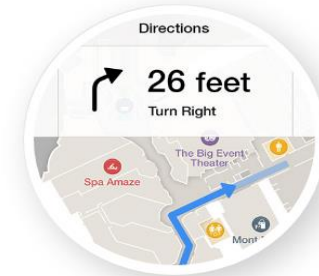
3 key components (services):



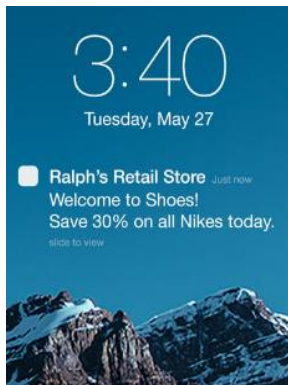
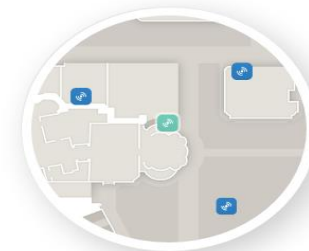
BluDot: Indoor location awareness.



Navigation: Indoor turn-by-turn directions.



Campaigns: Provide context-aware information.

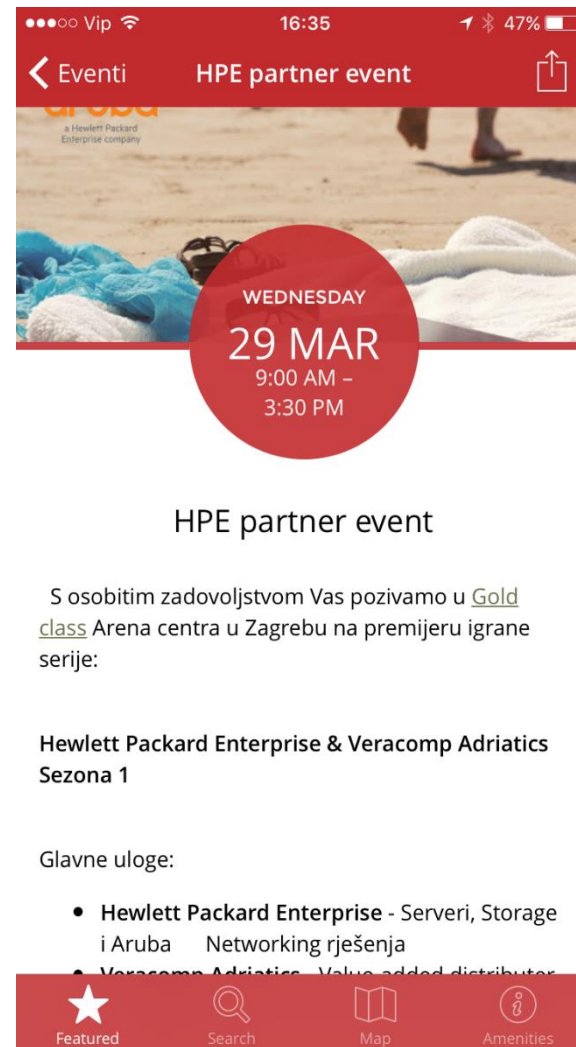
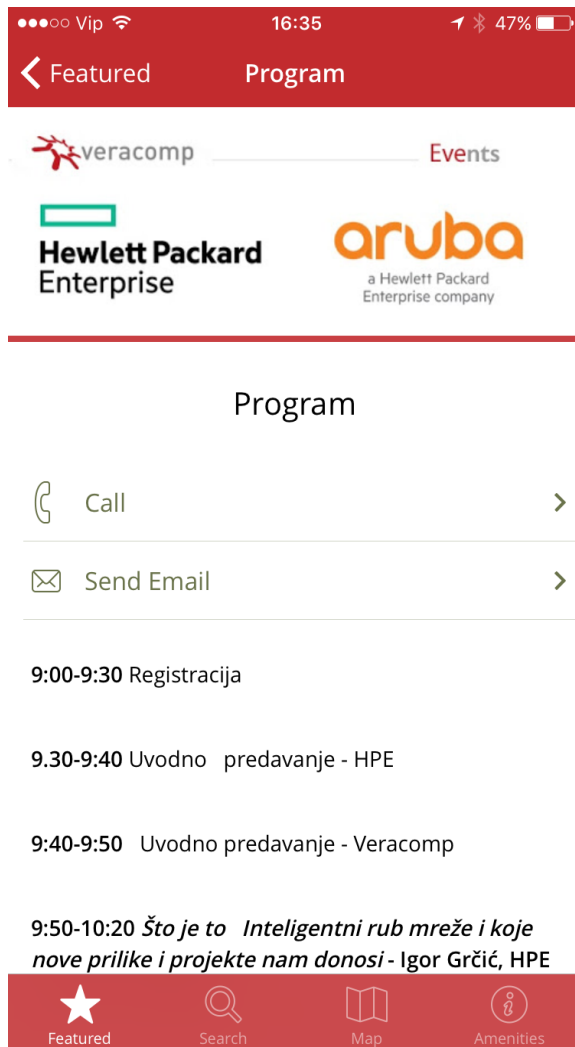
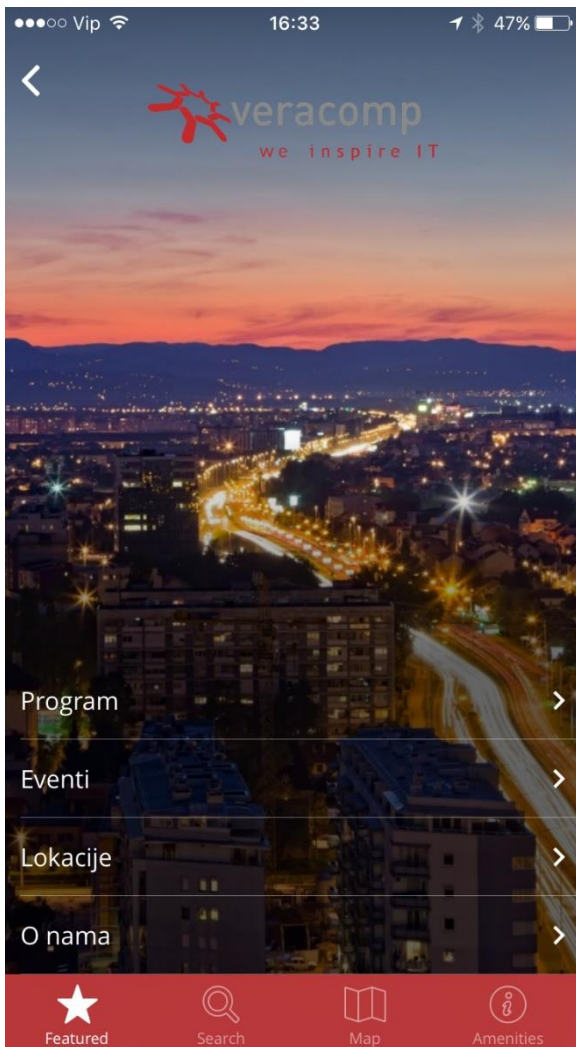


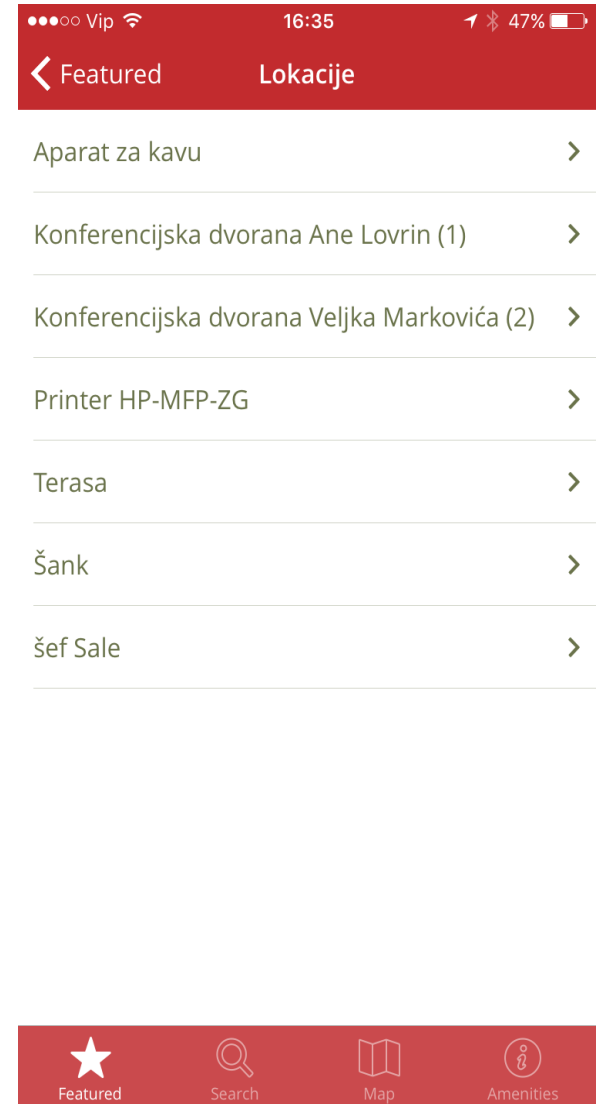
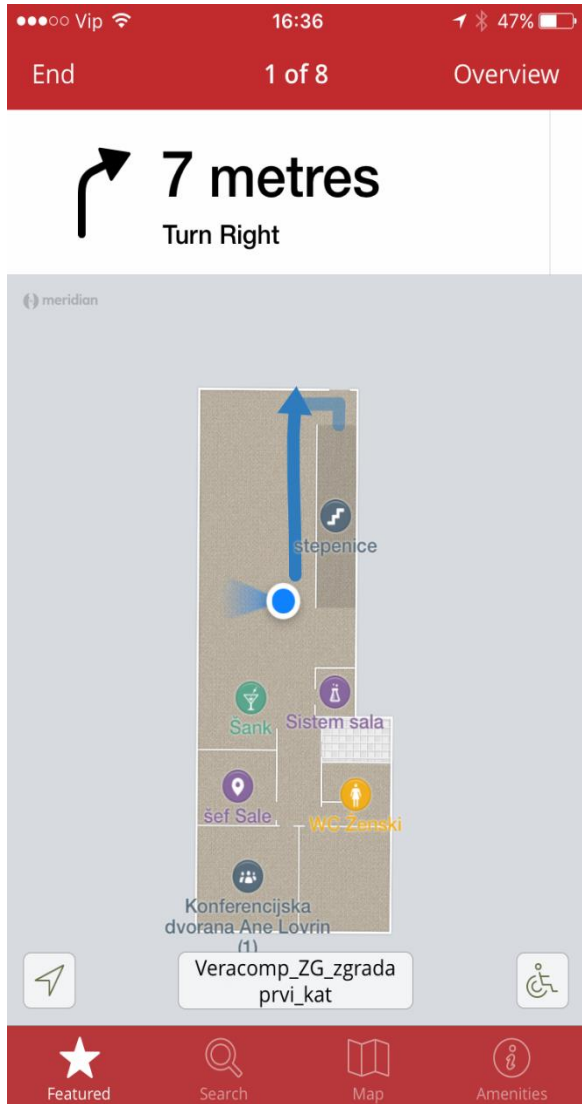
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How it really works?







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Conclusion – Meridian value:

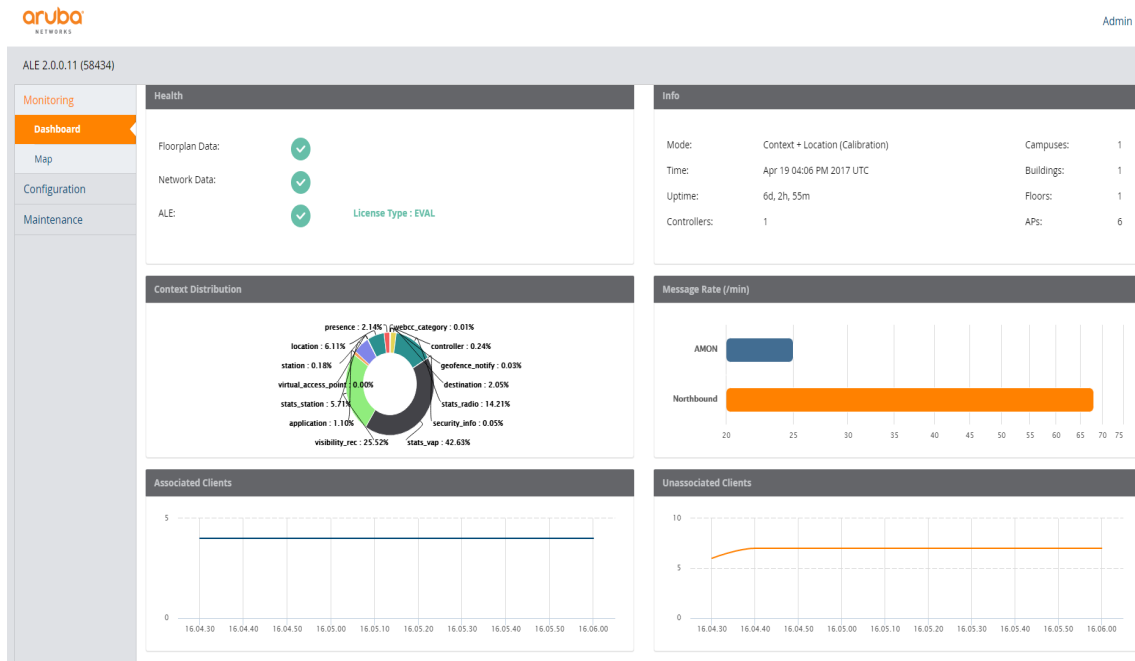
- Vendor-independent
- Native cloud platform (PaaS) – no maintenance, no CAPEX
- Integration with 3rd party systems and mobile applications (SDKs)
- Target market:

- 1. Hospitality (location & navigation services)**
- 2. Retail (campaigns – push notifications)**
- 3. Events (summits, conferences, concerts, sports matches)**



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ALE demo



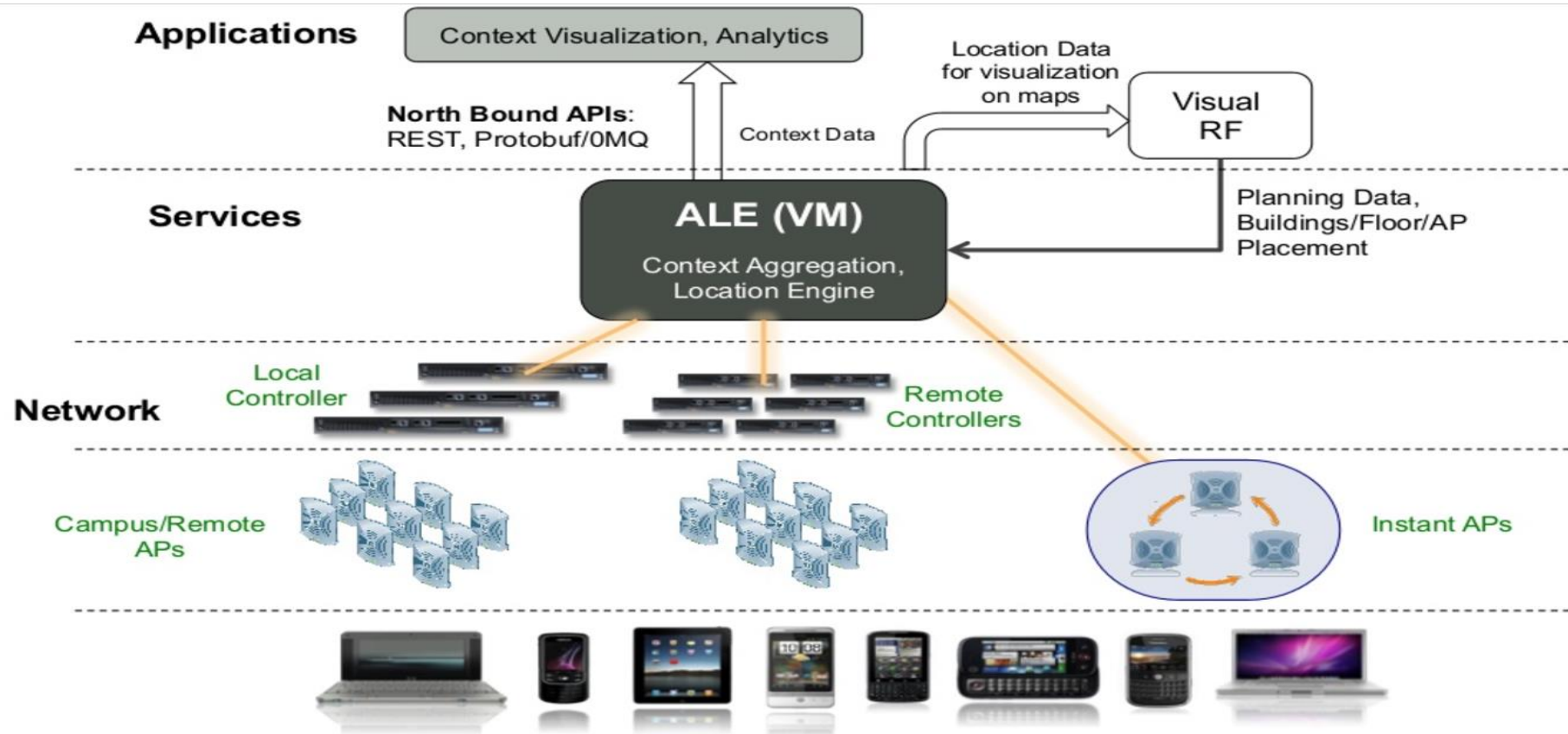
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ALE demo

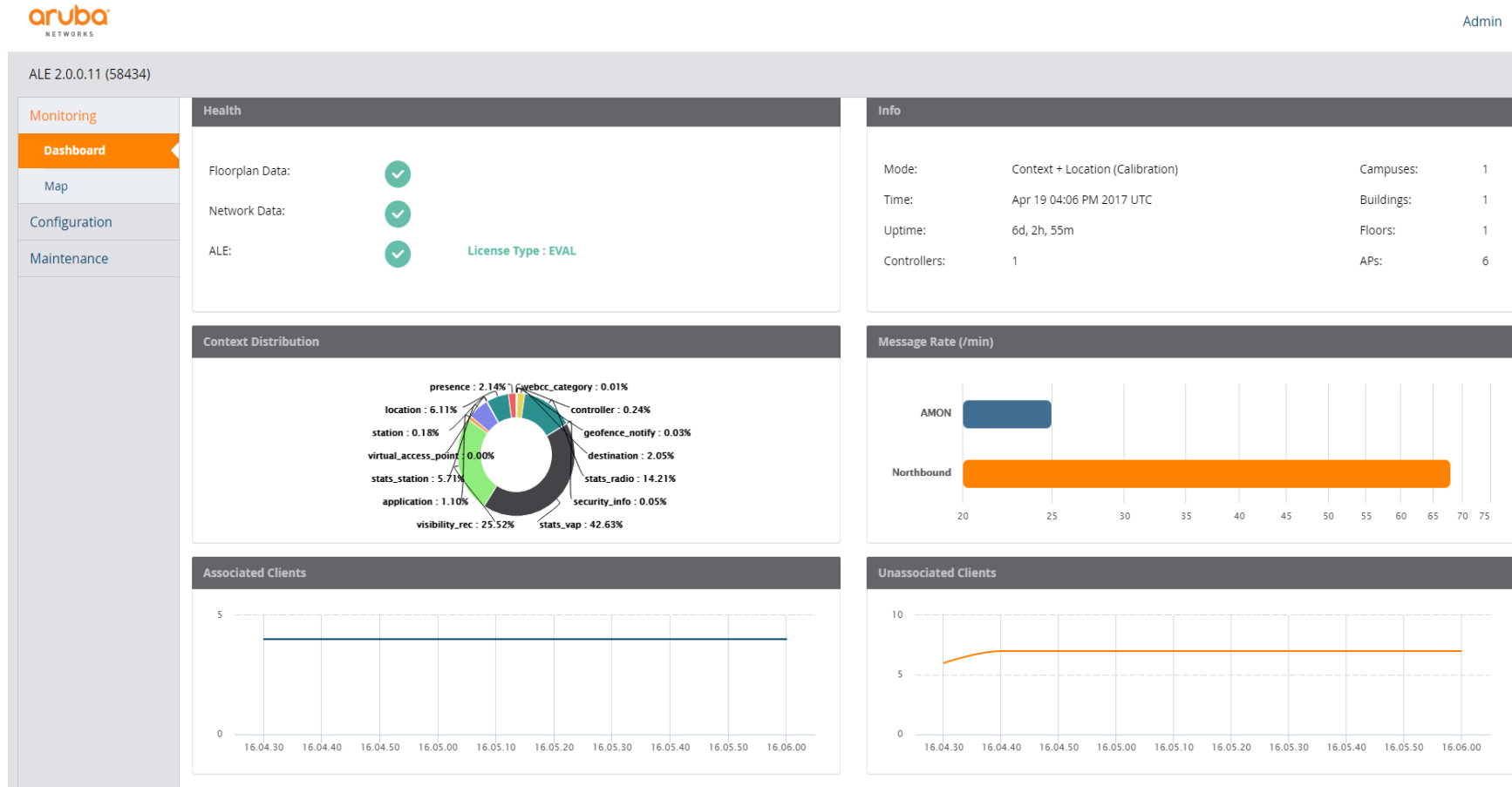
A.L.E. = Analytics & Location Engine - Middleware platform for extracting user context and providing location information



Aruba Location Services

ALE demo

<http://collector.veracomp.hr/test/veracomp.php>



Aruba Location Services

ALE demo

<http://dan.rs/sunset/>

The screenshot displays the Aruba ALE 2.0.0.11 (58434) web interface. On the left is a navigation sidebar with sections for Monitoring, Configuration, and Maintenance. The 'Monitoring' section is active, containing 'Dashboard', 'Map', and 'Maintenance'. The 'Map' option is highlighted. The main content area is titled 'Floor Plans (1)' and shows a 'LOCATION' list with 'FNX 3' selected. Below this is a detailed floor plan for 'FNX 3 > Selectium Adriatics d.o.o. > Fnx3'. The floor plan shows various rooms with tables and chairs. A legend at the bottom indicates that blue dots represent 'Associated' devices and red dots represent 'Unassociated' devices. The floor plan shows several blue dots in the meeting rooms and one red dot in a hallway.



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